

Dobies

www.dobies.co.uk

Group Scheme

Dear Social Farms & Gardens Member,

Dobies are delighted to be working in partnership with Social Farms & Gardens, offering discounts on our products to members, as well as sponsoring a year's worth of vital training. This training will support the work of SF&G members, connecting individuals and communities and helping them to thrive through farming and gardening.

As part of our partnership we would like to invite all Social Farms & Gardens members, to join to our Group Scheme. As a member of the Dobies Group Scheme you will get **40% off seed** and **10% off everything else**. Full details are overleaf.

Enclosed is the new Dobies catalogue to show you just part of the extensive Dobies product selection. This year we are celebrating our 125th birthday with a bumper selection of new seed varieties, including many from the Rob Smith Heritage range. We also have a brand new organic seed range and have introduced our 100% British Native Wildflower mixes, which includes a Butterfly mix that celebrates 50 years of the Butterfly Charity. It is a great year to join the Group Scheme with so much to choose from. It also offers SF&G members one of the very best ways to make your funding go further and get so much more for the money you raise.

See our full range at www.dobies.co.uk

For more information about the Group Scheme please contact Alison Sheffield at Social Farms & Gardens alison@farmgarden.org.uk.

We hope that the Group Scheme is really useful and wish you a great growing season.

Best wishes

Dobies

The Dobies Team
in partnership with

**Social Farms
& Gardens** 



Does your group have a small retail space, or would you be interested in starting small-scale trading to help raise funds?

If you are interested in stocking and selling some of the Dobies seed range, please get in touch with caroline.hunt-dixey@dobies.co.uk and send her your name, your group's name, your group's location and whether you have stocked seed before. Your member discount will still apply and we will help you choose the best options for your group to sell. We will supply stands to display your seed at. Stands are supplied on loan. See full T&C.

Generous discounts for Social Farms & Gardens Group Scheme members

The Dobies Social Farms & Gardens Group Scheme offers members:

- ✓ **40% OFF** seed
- ✓ **10% OFF** all other items
- ✓ **Access to seasonal offers**

So, what makes the Dobies SF&G Group Scheme special?

- Discount is available on orders placed throughout the year, there is no deadline.
- No minimum order amount.
- Where we have reduced the price of an item, the discount will also apply, giving even more value.
- All orders raise valuable funds to support the work of Social Farms & Gardens.

You don't need to dig any deeper for the best value seeds!

In recent years, we've been awarded the "Best Buy Seed Supplier" (Which? Gardening)

How it works

- Fill in the application form overleaf and send back to us at the address overleaf.
- We will allocate you with a unique offer code.
- Whenever an order is placed the allocated offer code must be quoted as this drives the discount.
- Orders can be placed direct, by phone, post or online with payment being made at the time of ordering.
- Delivery is direct to the address of the person placing the order. Top-up orders, of any value, can be made throughout the year and will benefit from the discount.

**Excluding carriage & gift vouchers*

Terms & Conditions

The Group Scheme is intended for use by organised groups, associations, businesses and organisations, hitherto referred to as "group" or "groups".

The following terms and conditions are in addition to the normal terms and conditions available on our website at www.dobies.co.uk/terms

- Use of the offer code is restricted to members of the group and the organiser is expected to take steps to prevent abuse of the code. Any abuse may result in the code being withdrawn.
- Only one offer code can be used per order.
- The offer code cannot be used to purchase gift vouchers.
- The offer code must be quoted at the time the order is placed. Discounts cannot be applied retrospectively.

Dobies Group Scheme Application Form

To apply for membership of the Dobies SF&G Group Scheme please complete the form below:

Name of the SF&G member group:

Lead contact:

Site address:

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Delivery address:

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Email address:

Phone number:

Would you like any additional catalogues or order forms?

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(Orders can also be placed online using your unique offer code)



The completed form can be returned by post to Paignton, TQ4 7SX or by email to groupscheme@dobies.co.uk

Unfortunately, at the moment, you cannot apply to join the SF&G Group Scheme via our website.



Successful growing secrets

What should you grow side by side and what could you do to improve your soil?

Companion Planting: Companion planting is more than just the notion that some plants can benefit others if they are planted together; it is specifically the planting of two or more crop species together to achieve higher yields and pest control.

Nasturtium

Attract blackfly away from brassicas and broad beans.



Alaska Mixed

41 69 93 30 seeds £2.19



Mixture

43 85 41 500 seeds £1.49

Radish

Help attract flea beetle away from brassicas and you can still eat the roots!

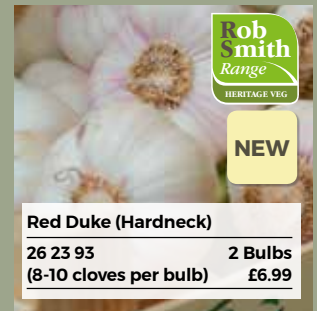
Basil

Perfect to plant under tomatoes to keep greenfly & other pests away and perfect to eat together.



Lettuce Leaf

43 60 37 300 seeds £2.50



Red Duke (Hardneck)

26 23 93 2 Bulbs £6.99
(8-10 cloves per bulb)

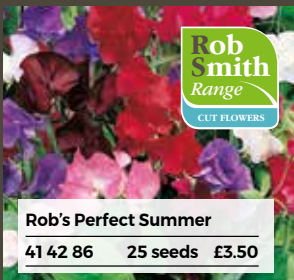
Garlic

Plant around carrots to deter carrot fly.

Attract predators & pollinators: There are many flowers suitable for attracting beneficial insects. Encourage pollinators & predators with key plants. Attract bees, butterflies, lacewings, hoverflies and ladybirds.

Sweet Pea

Grow amongst your runner beans to help pollination and ensure bumper crops!



Rob's Perfect Summer

41 42 86 25 seeds £3.50



Big Smile

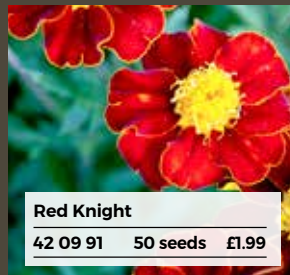
42 12 21 25 seeds £2.49

Sunflower

Help attract bees & beneficial insects to your plot, increasing pollination.

French Marigold

Keeps whitefly, greenfly, blackfly away. To grow with any crop or by your greenhouse to keep pests out!



Red Knight

42 09 91 50 seeds £1.99



Limnanthes Douglasii

41 64 54 110 seeds £1.79

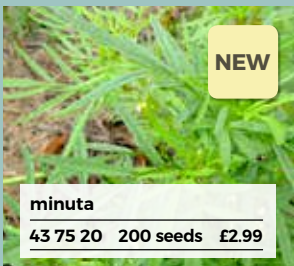
Poached Egg Plant

Attracts insects that will eat greenfly!

Improve your soil: Suppress weeds organically and sow green manures to return valuable nutrients to the soil. We have a new range of Green Manures.

Tagetes

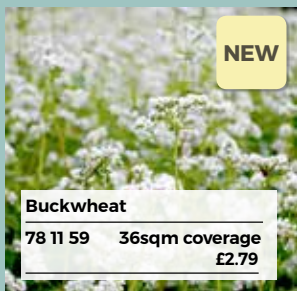
The mexican marigold can help to suppress ground elder & bindweed when planted in affected area.



NEW

minuta

43 75 20 200 seeds £2.99



NEW

Buckwheat

78 11 59 36sqm coverage £2.79

Green Manure

Due to how fast it grows, buckwheat can choke out weeds by blocking the sun.

Green Manure

Grow in empty veg beds through winter. Dig the plants in in spring to improve your soil.



Winter Mix

43 75 13 10sqm coverage £1.99



NEW

Hungarian Grazing Rye

78 11 04 7sqm coverage £2.19

Green Manure

Happy in most soil, it has deep penetrative roots that help to break heavy soils and so improve structure.

NEW

Comfrey- a perfect plant to grow in an organic garden!

Comfrey

41 60 96 50 seeds £1.29

DOWN TO EARTH PRICE

£1.29