

THE INAUGURAL SCHOOL FARMS NETWORK
EDUCATION ALLIANCE CONFERENCE 2017



The lifelong skills continuum: Connecting, inspiring and guiding people through their land based careers

Leigh Morris



Lifelong Skills Continuum

School

Careers Guidance

College/Uni/Apprentices

Employment & CPD



Land Based Career





Requirements for a Good Career:

- Inspiration
- Aspirations
- Motivation
- Information & Guidance
- Opportunities
- Progression Route(s)
- Mentoring & Support
- Continued Development
- Success and recognition

Inspiration:











COUNTRYSIDE CLASSROOM

Connecting schools with food, farming and the natural environment



Farming & Countryside Education



FOREST SCHOOL ASSOCIATION



Industry Experience



Motivation & Aspirations





Careers Information & Guidance



More Bright Crop Videos

George Brown
Herd Manager

George Brown, Herd Manager for Farm in New Zealand

Bright Crop 15

23,840 views

Published on 30 Jul 2013

George Brown, Herd Manager for Farm in New Zealand explains why he became interested in a career in agriculture. He offers tips and encouragement to those who might also enjoy a career in farming and food supply. Find out more about Bright Crop at <http://www.brightcrop.org.uk>

[SHOW MORE](#)



'Land Based'



'Land Based'



Department for Business Innovation & Skills

Department for Education

Post-16 Skills Plan

July 2016



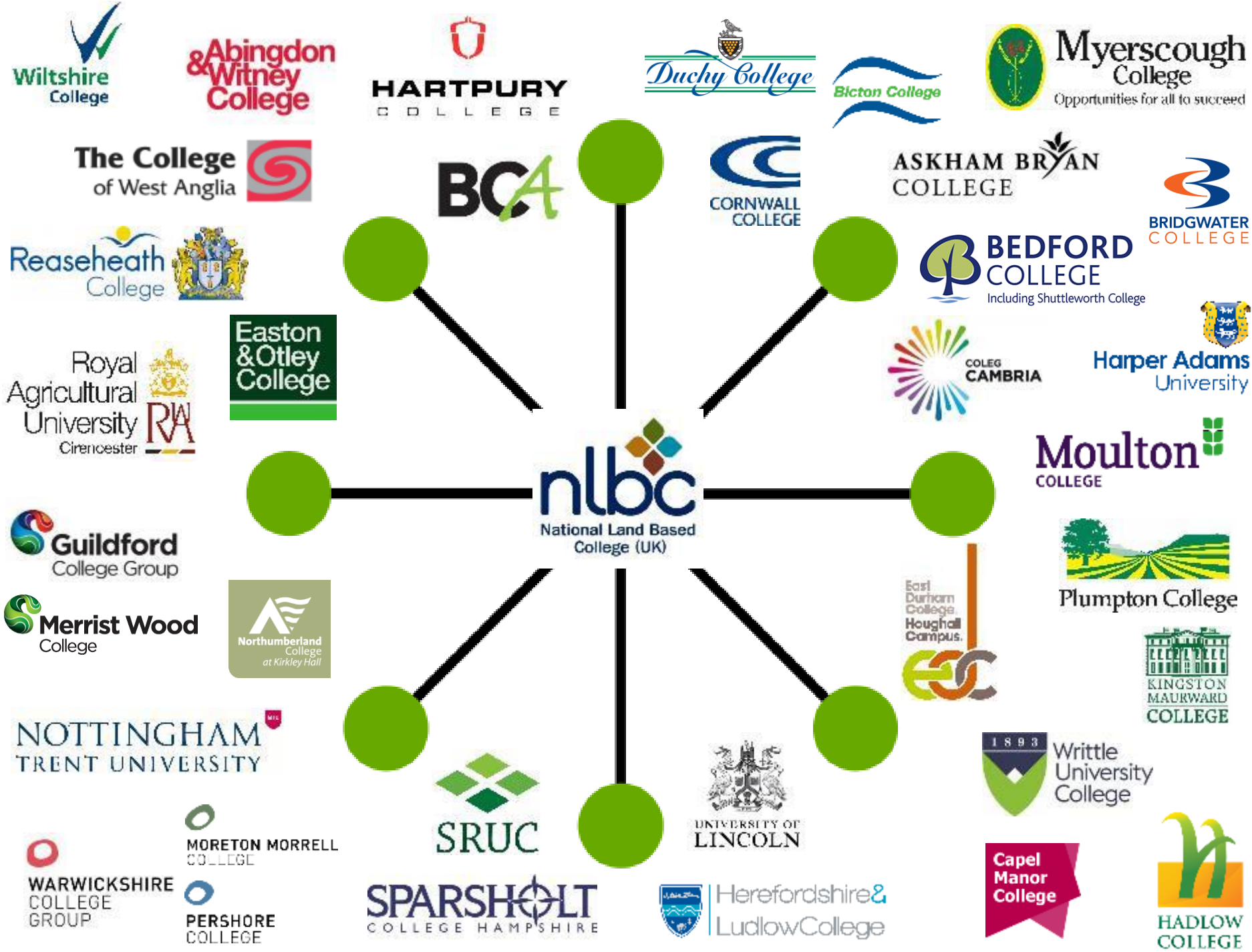
'Agriculture, Environmental and Animal Care'



Landex

Land Based Colleges
Aspiring To Excellence





Education Options





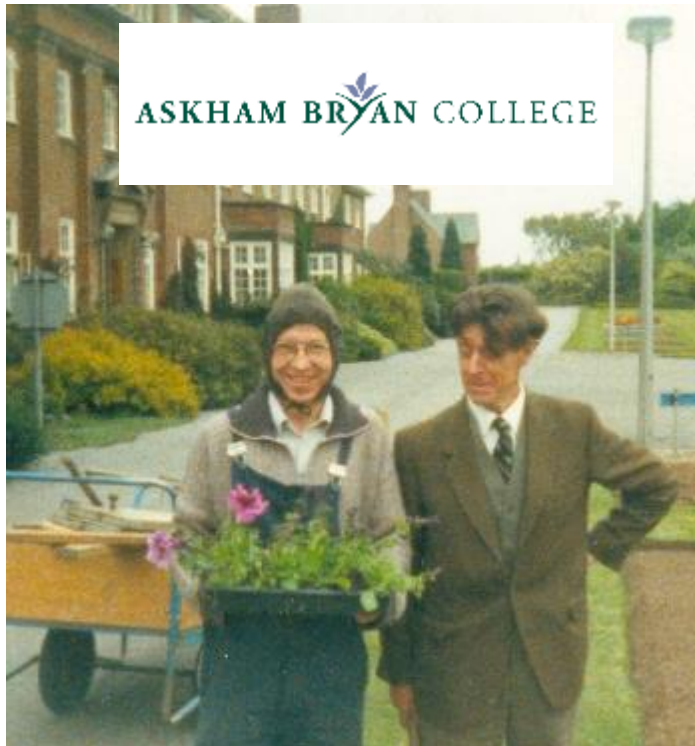
Progression Pathways

The Way the World Learns to DiveSM

Continue
Your
Adventure



Mentoring & Guidance



Continuing Professional Development (CPD)





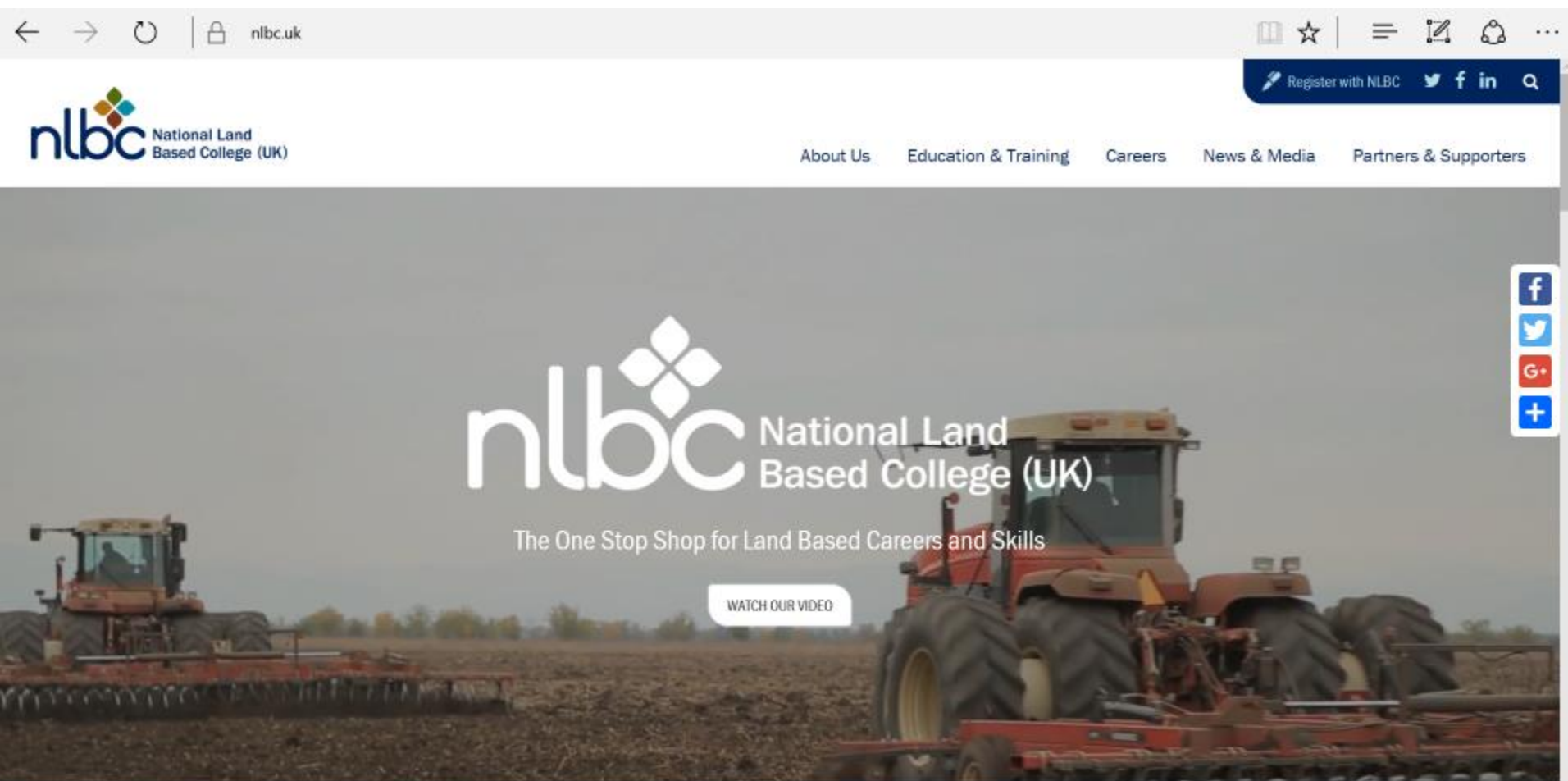
Credentialing





**Lots of
information!**

Land Based Skills Hub



The screenshot shows the homepage of the National Land Based College (UK) website. At the top left is the nlbc logo with the text "National Land Based College (UK)". To the right is a navigation menu with links for "About Us", "Education & Training", "Careers", "News & Media", and "Partners & Supporters". A search bar and social media icons (Facebook, Twitter, Google+, LinkedIn) are also present. The main content area features a large background image of a red tractor in a field. Overlaid on this image is the nlbc logo and the text "National Land Based College (UK)" and "The One Stop Shop for Land Based Careers and Skills". A "WATCH OUR VIDEO" button is located at the bottom center of the main content area. The browser's address bar shows "nlbc.uk" and various navigation icons.

Digital Footprint



GET JACK FARMING



Jacks Farm

Traditional Farming. Modern Thinking.
At Jacks Farming

@getjackfarming



hubbub

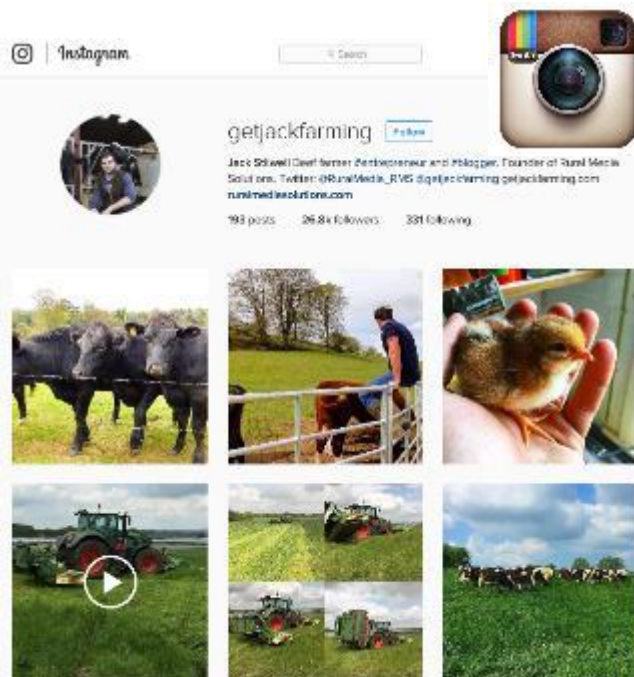
SUCCESSFUL

WE RAISED £4291

from 11 donors and 11 supporters

COMPLETED

This project received pledges on Wed 15 Oct 2014



FARMERS WEEKLY

WORKING FOR YOUR FARMING FUTURE

Young farmer launches crowd-funding bid

Thursday 11 September 2014 9:00

Sarah Horne

Jack Stowell wants to be a full-time farmer and is taking a novel approach to achieve that ambition.

Harper Adams student Jack is using the crowd-funding website Hubbub to seek investors to finance his long-held dream of buying a farm in his home county of Hampshire. He has seven head of mainly Hampshire crosses alongside a few Angus and beef Shorthorn crosses and is looking to raise money to cover the cost for an additional 30 extra of ponies at £400 each, to buy 10 calves at £150 each and for sunray and hood coats.



RURAL

MEDIA SOLUTIONS

COUNTRYSIDE CLASSROOM

School Farms Network
Education Alliance

Landex
Land Based Colleges
Aspiring to Excellence

UK Rural Skills
Approved Provider

NR050
National Register Of Sprayer Operators

ARTIS

Dairy Pro
The professional development register



BRIGHT CROP



City & Guilds NPTC

LANTRA

BASIS

cereals
The Cereals Forum

School

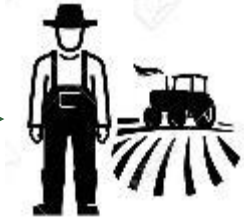
Careers Guidance

College/Uni/Apprentices

Employment & CPD



Land Based Career



grow
grow the way to work

Careers Pathways, Promotion & Guidance

BRIGHT CROP

AgriSkills
TOWARDS A NEW PROFESSIONALISM

AgriTech

'Agriskills Progress'

NFU

AHDB
AGRICULTURE & FOOD CAREER DEVELOPMENT BOARD



On-line Learning

City & Guilds k:ineo



Credly

Credentialing

digitalme







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- City & Guilds
- Landex
- Members
- Register with NLBC** ▶

Register with NLBC

Do you want to develop in your career?

We will provide you with ongoing information on skills development, including courses, training, careers guidance and opportunities. This will help you throughout your career, whether you're a student, apprentice, or in employment and seeking continued professional development.

Register with us now to access this support. You can set your contact preferences and tell us your interests to get the most relevant information. **Your details will not be shared with others without your permission.** Please [contact us](#) for more information.

Registration form

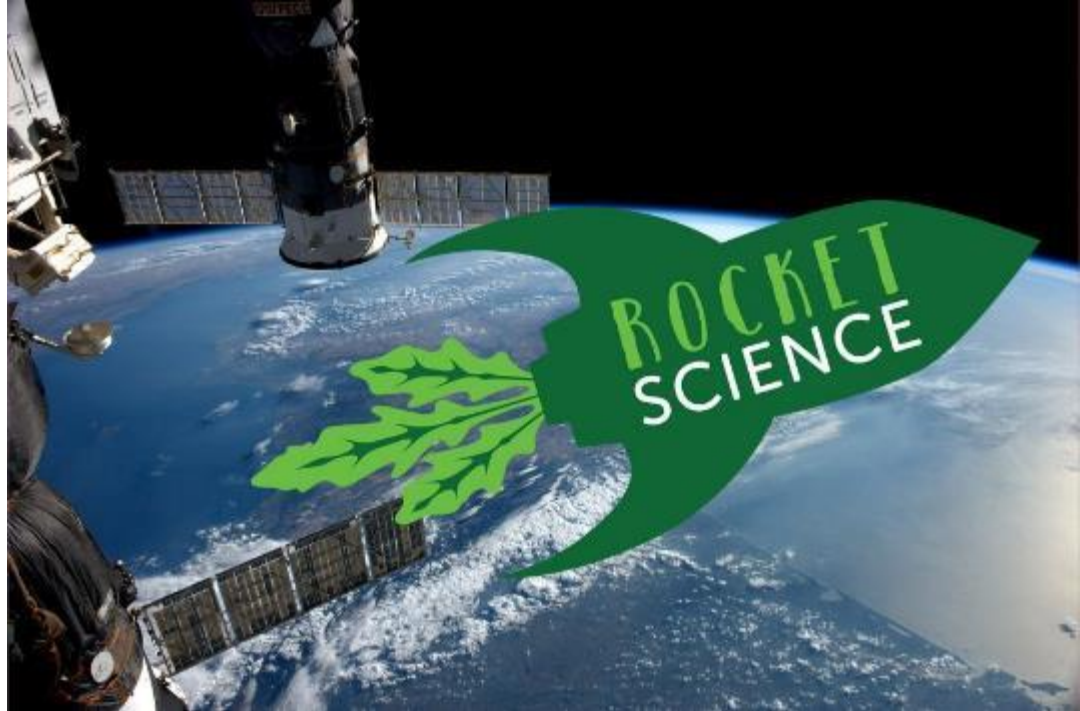
Name *

First

Last



#RocketScience

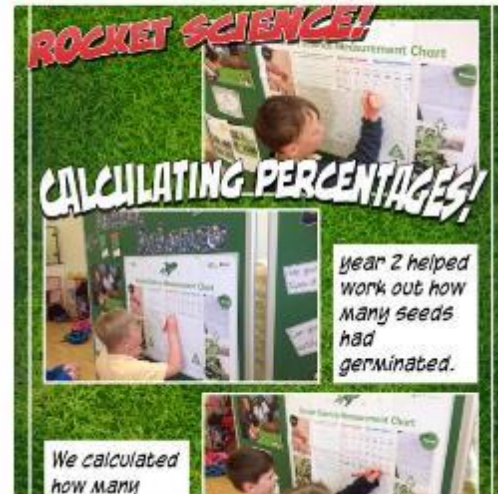


BurlishParkPrimary
Year 4 and 5 enjoyed planting their [#rocketseeds](#) and can't wait to see how they grow [@RHSSchools](#) [@astro_timpeake](#)



8:17 AM · 2 · 8

Hendre Infants
Year 2 enjoyed recording the percentage of Space seedlings still alive! [@RHSSchools](#) [#RocketScience](#) [@EASNumeracyteam](#)



10:17 AM · 1 · 9



www.nlbc.uk

 @NLBC_UK

 enquiries@nlbc.uk